

Productivity without reservations.

A prominent hotel used Xerox® Mobile Print to give its guests another value-added reason to stay.

A hotel chain is known for giving its guests a world-class experience. The Xerox® Mobile Print Solution allows the hotel to provide another value-added service that keeps guests connected and productive for their entire stay.

Industry

Hospitality

Product

Xerox® Mobile Print Solution

Solution

Increased capabilities, security and functionality across a wide range of mobile devices. Optimal end-user experience.

Customer's Existing Environment

A boutique hotel serves mainly upscale business travelers. With its emphasis on offering the ultimate customer experience, the hotel is always looking for new ways to provide its guests with services that add value to their stay.

Guests of the hotel are connected and mobile and often have a need to print while away from their offices or traveling on business. Over time, the logistics for enabling guests at the hotel to print simply, conveniently and securely proved to be no small task and often required the hotel to regularly administer and maintain drivers and technology. Xerox showed that it had the perfect answer – the Xerox® Mobile Print Solution.

Results and Benefits

The hotel normally allowed its customers access to on-site printing from their laptops through pull-print technology. Providing this capability, however, was cumbersome, especially when it came to enabling and installing drivers. It also did not allow guests the luxury of printing from their mobile devices. After a demo of the Xerox® Mobile Print Solution, the hotel immediately realized the power and productivity of Mobile Print. No longer did it have to manage drivers for each of its guests. With the Xerox® Mobile Print Solution, the hotel was able to easily extend printing service to guests' mobile devices.

To learn more about Xerox® Mobile Print Solution, go to www.xerox.com/mobileprint.

