Logica Danmark A/S

Cost savings

Customer profile

Logica is a leading IT and business services company, employing a 40,000-strong workforce in 36 countries. The company employs 750 staff in Denmark spread across five locations in Ballerup, Aarhus, Kolding, Herning and Aalborg.

The challenges:

Logica decided to implement SafeCom's print service solution in connection with a review of the company's printing strategy, where the goal was to reduce the number of printing units and simplify maintenance. SafeCom and it's local partner X&Co, a Xerox reseller, were tasked with making Logica's consultants more aware of their printing behavior, while the solution simultaneously aimed to help reduce paper and toner consumption and avoid waste. Compaines are increasingley aware of printing costs and channeling output to cost-optimal devices, reducing waste and saving money. In order to control printing expenses some businesses need to accurately invoice clients or charge users to recover some or all related costs.

The solutions:

Previously, Logica's printing structure was decentralized, with several printer servers and numerous local printers, which resulted in a lot of time-consuming administration. However, with the implementation of SafeCom's solution the structure has been simplified and everything has been brought together in a single printer server.

"One of the main reasons for choosing SafeCom was that the solution could be centrally managed and maintained so we didn't have to spend time driving out to the different departments. Another requirement was that the solution had to be simple and straightforward. Finally, it was imperative that it was easy to support, as Logica's helpdesk is in India. Logica has now used the SafeCom solution for some time and Gert Kaspersen continually monitors tracking reports to ensure that saving targets are observed: "It's a whole new approach to printing and we were unaware of many of the benefits we currently enjoy when we decided to buy the system. We use SafeCom to learn about our printing consumption and to identify further savings potential. We now have a precise picture of what gets printed and volume.

The results

"The new printing solution saves us time and money. In point of fact, the savings is a lot more than we expected. All told we save two pallets of paper every quarter," explains IT Manager Gert Kaspersen from Logica. The savings in paper is due to the fact that SafeCom has made it easier to establish printing rules. All printers are now preset to print in black/white duplex and draft copies, and if a consultant needs to print in color the printer has to be manually adjusted. "This has reduced our black/white toner outlay by 25 %", says Gert Kaspersen.

The majority of Logica's employees are consultants, who often change their place of work. They move about within the company, often working in other departments than the one where they are permanently based. Regardless of where they work, they need easy access to printing without having to think about where and how. "SafeCom's solution has made it easier for our consultants to get their printing done. Whether they are seated at their desk or busy at a client meeting in another department, they can order their print jobs and collect them from the nearest printer. If there is a problem, i.e. if there is a queue or a mechanical failure, they simply go to the next available printer. In this way they avoid having to return to their desk to order a new printout," explains Gert Kaspersen.

Benefits at a glance

- Centralized and simplified the printing structure down to a single printer server.
- Number of printers reduced by half and print drivers reduce from 100 to 2
- Resource savings on administration, maintenance and support.
- Cost savings on paper and toner

Solution specifications

Xerox products supported:

- Work Center 7345 - 25 units
- Work Center 7328 - 1 unit
- DC 252 - 2 units

Software:

- SafeCom Go for Xerox

Applications supported:

- EIP - Secure printing, cost control and accounting

Learn more about Safecom:

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