

Retailing Case Study

Frozen Food Company **Solutions Bureautique 77 S.A.S.**



The Challenge:

- To follow the fax traffic resulting from the company's information system.

The Solution:

- Xerox WorkCentre Pro 35 and RTE FAX for Xerox

The Results:

- Interface with the Information System
- User-friendliness
- Traffic follow-up

Customer Profile

RTE FAX for Xerox optimises the management of orders in the frozen foods distribution sector.

Solutions Bureautique 77 SAS and RTE Software have introduced an RTE FAX for Xerox solution at one of the French leaders in the distribution of deep frozen foods.

The Challenge

An integrated solution

RTE Software, in partnership with Solutions Bureautique 77 SAS, has implemented a RTE FAX for Xerox solution with two key advantages:

- An efficient interface with the Information System
- Perfect interoperability with the Xerox multifunction work centre

The RTE FAX for Xerox solution is perfectly adapted to clients who need a user-friendly interface to monitor fax traffic from their information systems, says Xavier Stocard, Manager of Solutions Bureautique 77 SAS.

The Solution

RTE FAX for Xerox represents the ideal solution for companies wishing to combine the quality of Xerox solutions with the reliability and scalability of RTE Fax servers. RTE FAX for Xerox not only allows faxes to be sent from multifunction systems by simply exploiting the "scan to email" function but also allows faxes to be sent from Windows PCs through a "LANFAX" type user interface. User friendly and efficient, it enables to monitor the fax flows from either Multifunction or PCs. In reception, RTE FAX for Xerox enables DID routing of inbound faxes towards one or several users and towards multifunction systems (requires an ISDN line).

Main Functions

- Fax sending and reception from your Xerox Multifunction System
- Fax sending and reception from your PCs
- Follow up of all sent and received faxes from your PCs
- Storage of sent and received faxes
- Use of address books of the multifunction systems (local or LDAP)
- Inbound DID routing of received faxes to PCs by DID number

The Results

The provisioning of frozen food warehouses depends on the orders from the purchasing centre

For a specialist in food distribution, the optimisation of the logistics chain is particularly important. Purchases are based on an Information System, from which the orders are issued then faxed to suppliers. If the fax delivery system does not function correctly, this may jeopardise the provisioning of warehouses.

The benefits of RTE FAX for Xerox
Interface with the Information System: RTE FAX for Xerox is directly interfaced with the company's information system. The orders can thus be automatically faxed from the purchase management system.

User-friendly: The RTE FAX for Xerox fax makes it possible to view, at a glance and in real time, how traffic is evolving. Users can consult it at any time and see the status of faxes.

Traffic monitoring; A statistics module makes it possible to monitor traffic and see the number of faxes sent, the average waiting time prior to sending, the level of occupation of phone lines, etc.

Interoperability with multifunction systems:

The purchasing centre has been equipped with a Xerox WCP 35 multifunction system. RTE FAX for Xerox can be interfaced to this work centre in order to be able to send and receive faxes directly from it, making it possible to combine the advantages of the electronic fax with those of the paper fax.

*Working together...
getting results.*

Together we can.

For more information

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