

Insurance Case Study

Tapiola group



The Challenge:

- To attain the best quality in printing and finishing of the company's documents.

The Solution:

- Inner pages and the cover are printed with Xerox DocuColor 8000. After the printing, the sheets are bound together with the cover using Fastbinb 321NR.

The Results:

- Fastbind 321NR with Xerox DocuColor 8000 printing machine has raised the quality and the flexibility of Tieto-Tapiola's services for Tapiola group.



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Customer Profile

Tapiola group is the largest mutual insurance group in Finland, offering insurance, fund and asset management services and also bank services. Tieto-Tapiola Oy is the service company of Tapiola group and is located in Tapiola's head quarter, in Espoo, Finland.

Tieto-Tapiola's digital printing department handles Tapiola's printing needs in a print-on-demand environment

The Challenge

Tieto-Tapiola Oy produces all the key printed documents for Tapiola: business cards, insurance bills, insurance documents, training materials, etc.

Their goal was to attain the best quality in printing and finishing of the documents. They were satisfied with the printed quality achieved previously with their DocuColor 2060 and then with their new DocuColor 8000. When making books, they were still using stapling and the finishing quality didn't reach their requirements. The appearance of stapled books was not very good and didn't look professional at all.

The challenge was to find a better system for finishing these small series of documents (training materials, user manuals for software etc.) Tieto-Tapiola desired to have a perfect binding machine, which would be easy to use for the employees. They needed the finishing method to be able to handle small volumes and to offer the highest binding quality to the digital printed documents: strong and solid bindings, professional look and neat appearance of the books.

The Solution

In order to improve the documents quality, Tieto-Tapiola chose a combination of Xerox and Fastbind. The inner pages and the cover are printed with Xerox DocuColor 8000. After the printing, the sheets are bound together with the cover using Fastbind 321NR perfect binding machine. For the first time, a solution made possible to have quick and flexible perfect binding and met all their requirements.

The Results

Fastbind 321NR with Xerox DocuColor 8000 printing machine has raised the quality and the flexibility of Tieto-Tapiola's services for Tapiola group. The solution made it possible to get the final document on the format that customers had been asking (perfect bound book).

Xerox Products Supported

Docu Color 8000
Digipath with scanner
Print server ecjpm

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getting results.***

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